

ARIZONA SUSTAINABILITY ALLIANCE

CONSERVATION INVASION

Pollinate, Protect, Pull!

4th Annual Corporate Engagement Events

Volunteer activation around Earth Day
APRIL 18 - 22, 2023





ABOUT AZSA

We work to ensure equity in sustainability, seeking to understand and address environmental injustice

ARIZONA SUSTAINABILITY ALLIANCE

Arizona Sustainability Alliance (AZSA) is a 501(c)(3) nonprofit action and advocacy alliance that aims to create and support cutting-edge, project-based sustainability solutions in Arizona through civic engagement, collaboration, and education. AZSA empowers Arizona citizens to work together toward more verdant, equitable, and sustainable communities.



PARTNER WITH US

BECOME A SPONSOR

Conservation Invasion
Pollinate, Protect, Pull!

The week of Earth Day, April 18 thru April 22, 2023, Arizona Sustainability Alliance is hosting our 4th Annual Corporate Engagement events!

Corporate volunteers will remove invasive plant species and plant pollinator-friendly native vegetation to promote a healthy ecosystem at the Rio Salado Habitat Restoration Area in Phoenix.

Sponsorships are in support of AZSA's overall mission!

Invasive Species & Pollinators

POLLINATORS

Pollinators are essential to keeping ecosystems healthy. Pollinators facilitate diversity and benefit plant propagation by bringing pollen from plant to plant. Seeing lots of pollinators indicates that an ecosystem is healthy, and planting native plants promotes their presence.

Source: US Dept of Agriculture, 2022



INVASIVE PLANT SPECIES

Plants that are not native to an area and interfere with the functioning of an ecosystem are known as invasive species. These plants often out-compete the local vegetation for water, space, and other resources. Eventually, they can overtake the existing plant life and interfere with how well the ecosystem functions. This in turn can harm native wildlife.

INVASIVE PLANTS IN ARIZONA

Some examples of invasive species in Arizona include buffelgrass, stinknet, fountain grass, and tamarisk. The unchecked spread of these plants into our local ecosystems has partially occurred through the ability purchase these plants at nurseries, which are sold for aesthetic value.

HOW CAN WE HELP?

- Remove invasive plants
- Do not plant invasive vegetation
- Plant native species
- Educate others about the above



AZSA'S 4TH ANNUAL CORPORATE ENGAGEMENT EVENT

BECOME A SPONSOR TODAY!

Choose from five sponsorship levels
to support AZSA's overall mission!



SPONSORSHIP LEVELS

\$25,000 IRONWOOD

- 50 volunteers at the event
- Logo on the AZSA Programs Support Vehicle for 1 year
- Special recognition as an AZSA top sponsor
- Option to be a keynote speaker at event
- 3 posts on AZSA social channels highlighting company support
- Sponsor thank you post on social channels
- Featured in event recap email and event press release
- 1 Virtual Tree Designation
- Logo recognition on AZSA website, event page, and supporters list displayed at event

SPONSORSHIP LEVELS

\$15,000 Desert Willow	\$10,000 Palo Verde	\$5,000 Barrel Cactus	\$1,000 Globe Mallow
30 volunteers at the event Everything offered at Palo Verde level 3 posts on AZSA social channels highlighting company support Option to speak at event 1 Virtual Tree Designation	20 volunteers at the event Everything offered at Barrel Cactus level 2 posts on AZSA social channels highlighting company support	10 volunteers at the event Everything offered at Globe Mallow level Sponsor thank you post on social channels Name recognition in welcome remarks at start of event 1 post on AZSA's social channels highlighting company support	2 volunteers at the event Logo recognition on AZSA website and event page Logo recognition on supporters list displayed at event Featured in event recap email Featured in event press release



EVENT DAY INFO



VOLUNTEER ENGAGEMENT

Corporate volunteers will have the opportunity to remove invasive plant species, plant pollinators, and clear out trash, contributing to a healthy ecosystem and the beauty of Rio Salado Habitat Restoration Area.

INFORMATIONAL SESSION

Multiple booths will be set up for corporate volunteers to learn more about AZSA's ongoing projects. Guest speakers will present the importance of planting pollinators and the removal of invasive species in desert ecosystems. Meal options will be provided during this time.



**BECOME A
SPONSOR
TODAY!**

For more information,
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