



Arizona
Sustainability
Alliance

GIVING MENU

-2023-



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ABOUT AZSA

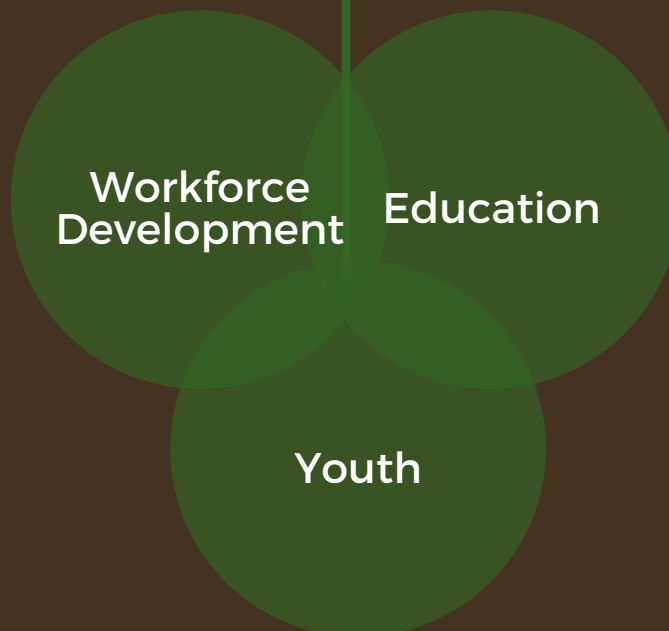
Arizona Sustainability Alliance (AZSA) is a 501(c)(3) nonprofit action and advocacy alliance that aims to create and support cutting-edge, project-based sustainability solutions in Arizona through civic engagement, collaboration, and education. AZSA empowers Arizonans to work together toward more verdant, equitable, and sustainable communities.



OUR PRIORITIES



CROSS-CUTTING THEMES



AZSA has three cross-cutting themes that transect the work that we do. All of our projects have an educational component and many focus on youth in vulnerable communities.

Our workforce development programs are in renewable energy and conservation, with plans to expand into our other priorities in the future.

With a focus on youth, education, and workforce development, our projects go beyond impacting individuals to impacting communities in the long term.



THANK YOU

Thank you for your interest in becoming a sponsor of AZSA. Your support is immensely appreciated as we work together toward a more verdant, equitable, and sustainable Arizona.

Partners like you make a remarkable difference to AZSA's mission and priorities. Our programs are made possible through volunteers, mentors, and support from sponsors like you. We look forward to working with you side-by-side to strengthen our impact. Each of our actions and inactions affects our environment, let's make sure we choose wisely today to create a more sustainable tomorrow.

Thank you,

Orlando Cazarez
Chief Executive Officer
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ANNUAL EVENTS

Annual Conservation Invasion

The Annual Conservation Invasion is a corporate engagement opportunity each spring that empowers your employees to have an impact right in their own backyards through the creation of pollinator gardens, tree plantings, and more.

SPONSORSHIP OPPORTUNITIES

IRONWOOD SPONSOR \$25,000

- 50 volunteers at the event
- Logo on the AZSA Programs Support Vehicle for 1 year
- Special recognition as an AZSA top sponsor
- Option to be a keynote speaker at event
- 3 posts on AZSA social channels highlighting company support
- Sponsor thank you post on social channels
- Featured in event recap email and event press release
- 1 Virtual Tree Designation
- Logo recognition on AZSA website, event page, and supporters list displayed at event

\$15,000 Desert Willow	\$10,000 Palo Verde	\$5,000 Barrel Cactus	\$1,000 Globe Mallow
30 volunteers at the event Everything offered at Palo Verde level 3 posts on AZSA social channels highlighting company support Option to speak at event 1 Virtual Tree Designation	20 volunteers at the event Everything offered at Barrel Cactus level 2 posts on AZSA social channels highlighting company support	10 volunteers at the event Everything offered at Globe Mallow level Sponsor thank you post on social channels Name recognition in welcome remarks at start of event 1 post on AZSA's social channels highlighting company support	2 volunteers at the event Logo recognition on AZSA website and event page Logo recognition on supporters list displayed at event Featured in event recap email Featured in event press release

ANNUAL EVENTS

Annual Sustainability Celebration

The Annual Sustainability Celebration celebrates the amazing work done by AZSA staff and volunteers. Sponsors and attendees of this event learn from environment and sustainability experts and the latest impact within our communities on topics like water, conservation, sustainable food systems and more.

SPONSORSHIP OPPORTUNITIES

PALO VERDE SPONSOR \$25,000

- Logo on the AZSA Programs Support Vehicle for 1 year
- Special recognition as an AZSA top sponsor
- Option to be a keynote speaker at event
- 4 posts on AZSA social channels highlighting company support
- Sponsor thank you post on social channels
- 1 group post acknowledging all event sponsors
- Featured in event recap email and event press release
- Supporters list signage at event
- Logo recognition on AZSA website, event page, and supporters list displayed at event
- 8 tickets to the event

\$15,000 **Desert Willow**

8 tickets to the event

Everything offered at Mesquite level

3 individual posts on AZSA social channels highlighting company support

Option to speak at event

\$10,000 **Mesquite**

8 tickets to the event

Everything offered at Ironwood level

2 individual posts on AZSA social channels highlighting company support

\$5,000 **Ironwood**

6 tickets to the event

Everything offered at Acacia level

1 individual post on AZSA's social channels highlighting company support

\$2,500 **Acacia**

4 tickets to the event

1 group post on AZSA's social channels highlighting company support



Tower Garden Farm-to-Market Program

Sow It Forward is an experiential education program with a “farm-to-market” approach that creates an immersive experience exploring aspects of agriculture. Students grow their own produce in the classroom in aeroponic tower gardens and learn how this alternative and sustainable farming method uses two-thirds less water and less space than a traditional produce garden. It also provides students and their families with a source of fresh produce. The curriculum centers on art, biology, ecology, math, and business skills. At the conclusion of the curriculum, schools host a local farmers market with the produce they have grown.

IMPACT

The Sow It Forward program engages students in growing, eating, and selling nutritious food - gaining scientific knowledge and building healthy habits that will benefit them throughout their lives.

SPONSORSHIP OPPORTUNITIES

3 tower gardens and a farmers market program in 1 school (90-400 students impacted)	\$20,000
6 tower gardens and a farmers market program in 2 schools (180 - 800 students impacted)	\$35,000
12 tower gardens and a farmers market program in 4 schools (360-1,600 students impacted)	\$65,000

**Students impacted depends on school size*

RECOGNITION

- Social media blasts on all channels
- Signs at the schools thanking your company
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members

SUSTAINABLE FOOD SYSTEMS



Food Tech For The Future *Growing Digital Farmers*

The Food Tech for the Future program introduces middle and high school students to the world of food computers and sustainable agriculture. Students build their own food computer - a digital hydroponic greenhouse controlled by a Raspberry Pi processor - conduct plant growth experiments, share the data globally and learn about biology, genetics, technology and coding skills through first-hand experience.

IMPACT

Food Tech for the Future offers experiential learning opportunities across a variety of STEM concepts, including computer science, programming, biology, ecology, horticulture, research, and data analysis, providing equitable access to STEM education and applications in low income schools across Arizona.



SPONSORSHIP OPPORTUNITIES

All sponsorships include one year of full programmatic support and educational assistance from AZSA, and technical support from MARSfarm.

2 food computers
(120-150 students impacted) . . \$20,000

4 food computers
(240-300 students impacted) . . \$35,000

8 food computers
(480-600 students impacted) . . \$60,000
**Students impacted depends on school size*

RECOGNITION

- Social media blasts on all channels
- Signs at the schools thanking your company
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members

VOLUNTEER OPPORTUNITY

There are a multitude of volunteer opportunities, including monthly park clean ups at each park.

Throughout the year there are also special events to create pollinator gardens, plant trees, remove invasive plants, and more.

ADOPT-A-PARK

Through our Adopt-A-Park Program, AZSA organizes park cleanups, invasive plant species removal, trail maintenance, and pollinator planting events throughout the Rio Salado Habitat Restoration Area, North Mountain Preserve and beyond to increase park accessibility for Arizonans, and ecosystem quality for wildlife.

IMPACT

By working to maintain clean and beautiful parks we are promoting sustainable communities and providing valuable outdoor spaces for native plants and animals to thrive, as well as supporting the well-being of community members with access to outdoor recreation.

SPONSORSHIP OPPORTUNITIES

1 Adopt-A-Park Event	\$5,000
2 Adopt-A-Park Events	\$10,000
4 Adopt-A-Park Events	\$20,000
6 Adopt-A-Park Events	\$30,000

RECOGNITION

- Social media blasts on all channels
- Signs the day of the park event with your logo
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members

ARIZONA YOUTH CONSERVATION WORKFORCE

The Arizona Youth Conservation Workforce Development Program provides environmental education, paid hands-on experience, and mentorship for students from Title I high schools to develop the next generation of conservation leaders in Arizona. AZSA collaborates directly with agencies such as Arizona Game & Fish Department to restore riparian areas while engaging youth in meaningful, hands-on field work in their communities. Students ultimately lead their own conservation projects as a capstone of the program

IMPACT

This program reaches students from disadvantaged communities that have historically lacked access to equitable educational opportunities and career pathways. They live in highly urban areas that are disproportionately impacted by pollution, climate change, sparse tree canopy, and lack of green spaces. By empowering youth from these communities toward conservation careers, this program aims to achieve environmental justice while also diversifying the conservation workforce.



SPONSORSHIP OPPORTUNITIES

18 students for 1 year including program participants stipend, materials, trainings, and mentor support \$125,000



RECOGNITION

- Social media blasts on all channels
- Signs at the schools and work locations with your logo
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members



TREE PLANTING PROGRAM

Extreme heat has devastating impacts on our communities and ecosystems. AZSA's Tree Planting Program addresses public and environmental health challenges directly through planting native and drought tolerant trees. Trees reduce the urban heat island effect, provide vital shade to our communities, absorb carbon dioxide, clean the air, provide habitat for wildlife, and even improve mental health. AZSA partners with local communities to identify high-need neighborhoods, schools, and public parks in which to plant trees, aiming for "tree equity" among Arizona communities.

VOLUNTEER OPPORTUNITY

Employees are encouraged to participate in tree planting events

IMPACT

Planting trees leads to reduction of the urban heat island effect, carbon dioxide, ozone, and particulate matter which equate to reductions in heat and pollution related illnesses.

SPONSORSHIP OPPORTUNITIES

All sponsorships include trees, coordination, design, implementation and evaluation of tree planting events

30 trees	\$20,000
60 trees	\$40,000
120 trees	\$75,000

RECOGNITION

- Social media blasts on all channels
- Signs the day of the planting with your logo
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members

ARIZONA URBAN FORESTRY EDUCATION INITIATIVE

This initiative works to educate youth in grades K-12 on the foundations of urban forestry in Arizona by collaborating with local educators. The curriculum, the first of its kind in Arizona, focuses on tree structure and anatomy; ecosystem impacts such as biodiversity conservation and urban wildlife; social impacts such as urban infrastructure, urban heat island, air quality and stormwater management; and an introduction to arboriculture and agriculture as potential career pathways.



SPONSORSHIP OPPORTUNITIES

All sponsorships include one year of full programmatic support and assistance

50 teachers trained,
5 field trips supported, and
5 trees planted \$50,000

100 teachers trained,
10 field trips supported, and
10 trees planted \$100,000

250 teachers trained,
10 field trips supported, and
20 trees planted \$250,000

IMPACT

In Arizona, urban forestry is both a health and equity issue. Lack of substantial urban forests has led to increases in heat and air quality-related diseases. The Phoenix Metropolitan Area is one of the largest urban centers that experiences the nation's highest temperatures and factors such as health and poverty can increase the risk of heat-related death and illness. (Maricopa County Department of Public Health).

VOLUNTEER OPPORTUNITY

Employees can participate in workshops and attend tree plantings

RECOGNITION

- Social media blasts on all channels
- Signs at the schools thanking your company
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members



RENEWABLE ENERGY

ARIZONA CLEAN ENERGY WORKFORCE DEVELOPMENT PROGRAM

The Clean Energy Workforce Development Program, in partnership with school districts and industry partners, provides knowledge, skills, and paid hands-on experience to students from disadvantaged communities while meeting the growing demand for careers in the clean and renewable energy sector. During the school year, students collect, analyze, and report on energy data in school buildings across their district and present recommendations for energy-saving strategies to school leadership. They also complete professional development courses such as resume building, interview skills, and financial literacy, and meet with industry professionals who serve as mentors. The inaugural curriculum focused on energy management; building science; distributed energy resources, installation and maintenance, and adaptive design for resilience. We are currently developing expansion plans for this project for future cohorts to include a broader variety of curriculum and expose students to more career possibilities in the renewable energy sector: solar energy, wind energy, hydroelectric power, micro-grid systems, and EV batteries and cars.

IMPACT

This program reaches students from disadvantaged communities that have historically lacked access to equitable educational opportunities and career pathways. They live in highly urban areas that are disproportionately impacted by climate change, high non-renewable energy usage and costs, and lack of accessible clean transportation. By empowering youth from these communities toward clean energy careers, this program aims to achieve environmental justice while also diversifying the workforce.

SPONSORSHIP OPPORTUNITIES

All sponsorships include program participant stipends, materials, trainings, tuition and mentor support.

18 students for one year\$165,000

RECOGNITION

- Social media blasts on all channels
- Signs at the schools thanking your company
- Press release to local TV and media outlets
- Recognized partner on AZSA's website
- Email announcement out to all AZSA members

CONTACT US

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